

1st African Conference on Precision Agriculture

8-10 | December | 2020



www.PAafrica.org | #AfCPA2020

PRECISION AGRICULTURE
in ACTION for AFRICA

Opportunities for Sponsorships

Hosted at Mohammed VI Polytechnic University (UM6P), the event's main program of invited speakers will be live-streamed to registrants around the world, and to participants of the 14 satellite sites located across Africa.

AfCPA 2020 is building an enhanced virtual experience for all its registrants, exhibitors, and sponsors. As a fully digital event, AfCPA 2020 can maximize the inclusion of the global precision agriculture community, stimulate new ideas and partnerships, and strengthen the network needed to put precision agriculture in action in Africa.

This inaugural conference provides an opportunity for organizations to get involved early, share ideas, gain visibility, and expand their network. Sponsorship packages include a range of options for showcasing your organization within a virtual exhibit space. Please see the following page for details on being a sponsor at AfCPA 2020.

UM6P Campus
(Host site)

MOROCCO

TUNISIA

EGYPT

ETHIOPIA

SENEGAL

BURKINA FASO

CÔTE D'IVOIRE

GHANA

TOGO

NIGERIA

KENYA

TANZANIA

ZAMBIA

ZIMBABWE



**HOST AND
SATELLITE SITES**

PROSPECTUS

BROUGHT TO YOU BY:



SPONSOR PACKAGES

All packages include sponsor name and logo on:

- sponsor page of conference website
- official program
- smartphone app
- displayed online during conference
- conference newsletters

All materials must be submitted by **31 October, 2020**. Contact: info@paafrica.org

Bronze

\$1,500

- Virtual booth in online exhibit hall
- 4 complimentary online registrations

Silver

\$2,500

- Virtual booth in online exhibit hall
- 6 complimentary online registrations
- Opportunity to include one piece of promotional material in online registration packets

Gold

\$5,000

- Virtual booth with chat function in online exhibit hall
- 8 complimentary online registrations
- 15-minute speaking slot on program (dependent on availability)
- Opportunity to include one piece of promotional material in online registration packets

* Additional sponsorship opportunities are available that do not include registrations, exhibit space, or program time.

Platinum

\$10,000

- Virtual booth with webinar function in online exhibit hall
- 10 complimentary online registrations
- 30-minute speaking slot on main program (dependent on availability)
- Sponsor name and logo displayed on conference website homepage
- Opportunity to include two pieces of promotional material in online registration packets
- Opportunity to air one piece of promotional video material during the main program broadcast



www.PAafrica.org | [#AfCPA2020](https://twitter.com/AfCPA2020)



Host Site:

Mohammed VI Polytechnic University (UM6P)

Satellite Sites:

Ouagadougou, Burkina Faso
Yamoussoukro, Cote d'Ivoire
Cairo, Egypt
Addis Ababa, Ethiopia
Cape Coast, Ghana

Nairobi, Kenya
Kenitra, Morocco
Ibadan, Nigeria
Dakar, Senegal
Tanga, Tanzania

Lome, Togo
Tunis, Tunisia
Lusaka, Zambia
Harare, Zimbabwe



www.apni.net



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